SAVE THE ROOF & DICK BUILDING GALA BENEFIT

A Museum of Contemporary Art

Ribbon Cutting Ceremony October 19, 2007

THEN

c. 1940

c. 1952

C. 1971

C. 1977

C. 2000

NOW
Thank you!!!

This evening would not be possible without all of you and all of our sponsors, volunteers, members and incredibly generous artists from all parts of the US.

Diamond Sponsor
Joan and Charles Berger

Emerald Sponsor
Mary Cocchiarelli

Ruby Sponsor
San Isabel Electric Association, Inc.

Sapphire Sponsors
Drs. Lori and Mike Mall
Alys Romer
Dotter Abstract Company

Garnet Sponsors
First National Bank in Trinidad
Downtown Colorado Inc.
Downtown Walsenburg GID
Gordon Beckstead and Fay Matsukage
Anonymous Donor
Huerfano County

Amethyst Sponsors
Bachman & Associates
Cup, LLC High Altitude Coffee Roasters
Edna Faris Dust and Randy Dust:
Progressive Energy Solutions
Janice Husby
Sam’s Club, Pueblo
Staples, Pueblo

Pearl Sponsors
6th Street Storage    Connie Smalley
Datco Insurance      Steve Savageau
Terry Michels         Jennifer Davis Carey
Arlene Feiccabrino

Special Thanks to our staff: Irene Grilley, Candice Knowles, Larry Brunker and Deborah Durkee for their tireless efforts to make this GALA Benefit possible; also Kathy Spain and Sarah Habermann, MOF’s Board of Directors, the SER Program, History Colorado, and Colorado Creative Industries (CCI).

Jessica Reske, AIA, LEED AP, Form and Works Design Group, LLC
Save the Roof & Dick poster art designed by Reba Lee Savageau.
PROGRAM

7:00  Friends of the MOF Art Exhibition Sale, Silent Auction, Cash Bar
7:30  Welcome, MOF Co-Founders Brendt Berger and Maria Cocchiarelli
     Placemaking: Place is a Canvas for Creative Entrepreneurs and City Builders to Play, Brian Corrigan, Creative Strategist, and Katherine Correll, Director, Downtown Colorado, Inc.
     Dinner Buffet by Alys’ Restaurant
     Music with DJ Jeromie Dorrance
     Caricature Sketching, Kevin Cordtz
8:30  Guest Speaker Richard Farley, AIA, Urban Designer, Walsenburg Reimagined Charette, Fall 2016 team member
9:00  Silent Auction and Art Sales Close
     Dancing until 10:00

BOARD OF DIRECTORS
Carl Brendt Berger, President
Maria Cocchiarelli, Vice President and Treasurer
Alys Romer
Fay Matsukage Esq.
Jeffrey Shaw, Esq.
Joan Hanley
Dave Shier
Sarah Habermann
Brett Habermann
Jaz Kealoha Berger
Monica Birrer

STAFF
Brendt Berger, Executive Director
Maria Cocchiarelli, Chief Curator and Director of Development
Irene Grilley, Community Liaison and Membership Coordinator
Candice Knowles, Museum Tour Coordinator and Gift Shop Manager
Larry Brunker, Gallery Assistant
Deborah Durkee, Assistant Curator
Lee Brunker, Artist in Residence
Jane St. Lifer-Kennedy, Special Projects Coordinator
Kyla Umemoto, Graphic Designer
From our Vice President

Walsenburg has embraced the Museum of Friends since the ribbon cutting ceremony over 10 years ago. Colorado Creative Industries and Space to Create have worked tirelessly in nearby Trinidad and other rural areas in Colorado to reinvent communities hard hit by the end of coal mining and lost revenue. Through historic preservation and the creative reuse of architectural spaces by repurposing them to adapt to changing times, they become alive with possibilities. It is our hope that economic renewal through social activism and the arts will create positive change for years to come.

With appreciation, Maria Cocchiarelli

From our President

As I reflect on the Museum of Friends first ten years I am astounded by the progress we've made, from our modest beginning branching out upstairs above our ground floor neighbor and tenant, Duckwalls’ Variety Store who’s rent provided our basic operating expenses. A lot has changed, Duckwalls’ moved on and MOF took over the ground floor, initiating a refocusing of our priorities like the extensive outreach programs of over 71 separate out reach programs offered, our exhibition schedule now recognizes 40 exhibits beginning in 2006 while presenting 30 lectures and films. To day we stand at the threshold a new beginning, a beginning that will change the nature of downtown Walsenburg. The State of Colorado through History Colorado is taking a proactive interest in MOF and to this end has committed nearly two-hundred thousand dollars toward the first phase of a million dollar renovation to restore and upgrade our home, the Roof and Dick Building beginning in 2018. This progress reflects the dreams of the visionary co-founder Maria Cocchiarelli without whose tireless energy and dedication would not have been possible. The Museum of Friends is listed in Art in America Museum Guide as the only counter culture art museum in America. You might ask what exactly this counter culture art museum means and why it is located here in Walsenburg? From MOF's very inception written into its founding articles, it exists only by the generosity of artist friends of the founders. MOF’s very existence is the foundation of these gifts of art. The idea of a gift of art in friendship as a museum of art is an extraordinarily powerful idea. Unlike most Museums MOF is inclusive and egalitarian. We celebrate art, the unique individual who has created it and the value as gift inherent in the creative process. This gift we celebrate, not the monetary value. We are located in Walsenburg because it is heir to the creative communities that settled in Southern Colorado in the 1960's beginning with Drop City. Pride of Southern Colorado's Art History has taken the forefront and led to the Roof and Dick building's placement on the State Historical Register, a funded HSA (Historic Structural Assessment) and a State Historic Fund Grant to improve it. MOF has gained an understanding of how important its art collections of the area's artists' communities are and is now The First Counter-Culture Museum in the United States. The current challenge is to ensure that MOF continues into the next decades. MOF would accommodate our audience’ needs by building capacity, and by providing a structurally sound ADA accessible building. At the moment we are engaged in a major effort to raise matching monies to secure the History Colorado grant. As a profound reflection of the value MOF represents in the City of Walsenburg and surrounding Southern Colorado community. We have received over one hundred gifts of art of every description including books and videos from all over the United States to help us raise the matching portion of the grant all proceeds to benefit this effort. The gala event on December 2nd celebrates the generosity of giving. Thank you.

Sincerely, Brendt Berger, Board President
Since the first year of operating MOF’s goal was to involve the community through expanded outreach programs and exhibits designed to maximize its impact through engagement with the people we serve. In the spring of 2018, May 10th through May 24th, well-known NYC sculptor Scott Pfaffman will work with community youth and local artists in constructing a sculpture from re-cycled materials donated by local businesses. Scott Pfaffman is an experienced community artist who has worked with neighborhood city youth on collective outdoor works of art. Scott is an activist and ideal to inspire and ignite our local Huerfano County community. The sculpture created will activate the park across the Street from the museum called Miner’s Plaza. A series of interventions will be planned to attract new audiences to participate in creative place making in Downtown Walsenburg. The sculpture will be unveiled on Saturday May 26th. An exhibition of photographs, interviews, sketches, and maquettes will remain on view through June 23rd.

In the summer through fall 2018, MOF will help celebrate 50 years of the founding of nearby artist community Libre. Founding member Dean Fleming contributed to Friends Art Exhibition on view this evening. The Libre 50th exhibition opens on the 4th of July and includes documentation, photographs, paintings, films and sculptures that span 50 years of this artist community. Libre means free in Spanish and is still active; it is close in proximity to MOF and remains an integral part of MOF’s permanent collection. MOF grew from the seeds of 1960’s civil unrest, the Vietnam War and the efforts of counter-culture artists who were reinventing the purpose of art in society and reevaluating the commercial gallery scene. MOF is located in Huerfano County due to its founders’ friendships with the artists who created Drop City in 1964 and then those who began the community of Libre. The exhibition remains on view through September 29th.
FEATURED ARTISTS

Claude W. Appel
Alicia Bailey
Bill Barrel
Rick Beam
Margaret Bedell
Brendt Berger
Randy Boutilier
Butler Brown
Robert Buckner
Henrietta Butler
Jennifer Carey
Virginia Castro
Christo
Maria Cocchiarelli
Joel Cohen
Jean Daniel
Deborah Durkee
Richard Eisen
Ray Espinoza
Richard Farley
Dean Fleming
Leo Franco
Lili Francuz
Albert Galvan
PD Garrett
Carson Gladson
Ione Glumac
Irene Grilley
Joan Hanley
Katie Hawkinson
Tadashi Hayakawa
Candis Heiland
Kathy Hill
Mary Hoffman
Bob Hoke
Jeanne Hoyt
Frederick Lee Hunter
Yeng Lim Jing
Shannon Johnson
Candice Knowles
Patsy Krebs
Merle Leech
Marilyn Leuszler
Andy Libertone
Carey Linn
Jim Long
James Lumber
Scott Mangold
Richard Mock
Michael S. Moore
Patrick Morrell
Ed Musante
Florence Neal
Palul
Charles Parson
John Petek
Ken Peterson
Scott Pfaffman
Guillermo Pulido
Carol Putnam
Larry Racioppo
J. Brian Rosino
Kris Sanguine
Reba Lee Savageau
Ken Schneider
Robert Schwinger
Dee Shapiro
Joe Slusky
Kathleen Spain
Louis B. Sporleder, Sr.
Mark di Suvero
Lana Thomas
Annamarie Trombetta
Kathleen Umemoto
Jann Vail
Tom Vail
Harold Vargas
Dan Walsh
Ted Williams
Jan Wurm
Peggy Zehring
David Zehring
SILENT AUCTION

ALL NATURALS & DAILY PERKS ON 5TH
Basket of Health Products
$40.00 minimum bid

CHAÉ ORGANICS
Basket of Organic Beauty Products—Grow Younger
Skin Care Collection
$75.00 minimum bid

CHAÉ ORGANICS
Basket of Organic Beauty Products—Chaé Delux Hair Care
$25.00 minimum bid

LA PLAZA INN
Dinner for 2
$35.00 minimum bid

ALYS’ RESTAURANT
Dinner for 10
$500.00 minimum bid

RUBY TUESDAY (2)
Two Free Entrees w/ Two Non-Alcoholic Drinks
$25.00 minimum bid

MONICA BIRREER
Daniel & Herve Wine-Making Legacy/#302 of 1,225
$60.00 minimum bid with $5 bid increase

MUSEUM OF FRIENDS
Made in Walsenburg Gift Basket: Christmas Stuffers,
6 lavendar eye pillows, 4 pot holders by local artisans
$75.00 minimum bid

DÉJÀ VU LTD/CONNIE BUCKNER
Table Item: Rabbit Pottery
$75.00 minimum bid

DÉJÀ VU LTD/CONNIE BUCKNER
Table Item: Photograph
$15.00 minimum bid

ELLA EVANS FAMILY (4)
Craft Challenge Bags
$10.00 minimum bid

ANDREAS FEININGER,
THE TEXACO CAFÉ CABINS
DONATED BY MOF GIFT SHOP
Archival Print/Black & White Photo
$125.00 minimum bid

JANET FISH, POSTER
DONATED BY MOF GIFT SHOP
Contemporary Art - The Museum of Contemporary Art Boston
Printed Poster
$175.00 minimum bid

KATSUSHIKA HOKUSAI,
DONATED BY MOF GIFT SHOP
“The Great Wave of Kanagawa”
Printed Poster
$125.00 minimum bid

R. ANTHONY ASKEW,
DONATED BY MOF GIFT SHOP
Rose Café Etching
$125.00 minimum bid

JIM WARK DONATED
BY MOF GIFT SHOP
“America” Book
$35.00 minimum bid

JIM WARK DONATED
BY MOF GIFT SHOP
“Leave No Trace” Book
$50.00 minimum bid

RICK BEAM DONATED
BY RICK BEAM & MOF GIFT SHOP
“Tuscany #1” Acrylic on canvas, 48”x24”V
$500.00 minimum bid

MICKEY MOUSE AND MINNIE MOUSE CROCHETED DOLLS
DONATED BY MARY BERNSTADT AND MARIA BERGER
$85.00 minimum bid

DONATED BY GRETCHEN SPORLIDER, LUCILLE PHILBROOK BAKER, ARTIST /
LOUIS B SPORLIDER SR., AUTHOR
“Romance of the Spanish Peaks”
$15.00 minimum bid

DONATED BY MICHAEL S MOORE
Autobiography (Every House I ever Lived In) x2
Autographed Book, 240 and 241/750
$50 minimum bid

PATRICK MORRELL
Dean Fleming Meditation Documentary, 21 mins
$40.00 minimum bid

W GAWBLER DONATED
BY JEANETTE KOSSEN
Untitled Oil on canvas, 7”x5” w/o frame
$30.00 minimum bid

NICHOLS DONATED
BY JEANETTE KOSSEN
Untitled Lithograph, 9-1/2”x17-1/2”H with frame
$20.00 minimum bid

DONATED BY
JEANETTE KOSSEN
Untitled Limited Edition Photograph, 18-1/2”Hx15-1/2”V
$15.00 minimum bid

DONATED BY
JEANETTE KOSSEN
Untitled Acrylic on canvas, 20”Hx16-1/4”V
$25.00 minimum bid

PATSY KREBS
“Painting” Book, 11-1/2”x11-1/2”
$50.00 minimum bid

ANDY MANDOLF DONATED
BY MUSEUM OF FRIENDS GIFT SHOP
“Shells” photolithograph , 15”x16”
$30.00 minimum bid

DONATED BY JANIE ST LIFER
Bette Midler Autographed Photograph, 10”x8”H
$50.00 minimum bid

KIRS SANGUINE'S PORTFOLIO
“Origami”
$75.00 minimum bid or $500.00 minimum bid for all

DONATED BY BERTHA RAGSDALE
Unknown Photographer “John Wayne”
$25.00 minimum bid

DONATED BY HUERFANO COUNTY HISTORICAL SOCIETY
Unknown Photographer Postcard Walsenburg ca. 1960
$25.00 minimum bid
The Roof & Dick Building, which is home to the Museum of Friends, was designed by architect Francis W. Cooper and constructed circa 1907-1910. Francis W. Cooper was born in New York in March 1849. He graduated from Cornell University in 1881, after working in Ohio and Cheyenne, Wyoming, he moved to Pueblo where he established a successful architectural firm. As early as 1896, Cooper was working in Walsenburg on an addition to an unidentified schoolhouse. In 1907 he was commissioned by Fred G. Roof and George Dick to design the imposing architectural gem on 6th and Main Street in Walsenburg. It is constructed of pressed brick and has been used for many commercial purposes since it was built. The earliest tenants of the Roof & Dick Building were the Huerfano Trading Company (1910-1926) and the Walsenburg Electric Supply Company (1926-1932). In 1922, JC Penney moved its offices into the second floor of the building, while maintaining retail space down the street. In 1932, the JC Penney store was relocated into the Roof & Dick Building. In 1940, the building underwent modifications, including construction of an addition, allowing JC Penney to use the east retail space. At that time, the north storefront windows were filled with brick, and the interior staircase was relocated. Also in 1911 Francis W. Cooper designed the magnificent brick mansion on Third and Hendren Street for James B. Dick, the son of George.

Francis W. Cooper was the President of the American Institute of Architects (AIA) in Colorado and helped establish the Western Mountain Region (WMR). From its inception in 1857 until 1892, the American Institute of Architects had no chapters or components located within the Western Mountain Region. In 1892 the Colorado Chapter of the AIA was the first chapter to be established within the current boundaries of the Western Mountain Region (Arizona, Colorado, Nevada, New Mexico, Utah and Wyoming). By 1900 there were two fellows from the Colorado Chapter. They were Robert S. Roeschlaub of Denver (elevated to fellowship in 1900 – one of only three that year) and Francis W. Cooper of Pueblo, Colorado, who was automatically made a “fellow” when the Western Association of Architects (WAA), an American professional body founded in Chicago in 1884, merged with the AIA in 1889. Cooper built the Mechanics Building in Pueblo, 1890-1891 and it is listed on the National Register of Historic Buildings. He also designed homes for prominent Pueblo citizens. The only other fellow in the region at the time was J. S. Mathews of Cheyenne who was elevated to fellowship in the WAA in 1886 and, consequently, by the AIA in 1889. For the next forty years, no other WMR member was elevated to fellowship.

The Roof and Dick building is listed on the Colorado State Register of Historic Properties and the building is significant under Criterion A in the area of Commerce, with a period of significance of 1910-1985. During these decades, the building was an anchor in downtown Walsenburg, housing stores such as JC Penney and Ben Franklin and finally Duckwall's. This period of significance recognizes the building’s continual use and presence in downtown Walsenburg.